#### Kinshuk Dutta

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## IEEE# 101338240 (Member, North Jersey Section)

#### Education

Year	Degree & Institution (Start – End)
2025	Blended Professional Certificate – Chief Technology Officer (07/2025 – 07/2026)
	MIT Professional Education, Cambridge, MA
2022	Certificate – Leadership & Innovation (11/2021 – 02/2022)
	MIT Professional Education, Cambridge, MA
2006	B.Tech – Mechanical Eng. & Information Technology (Dual Degree) (07/2002 – 06/2006)
	Vellore Institute of Technology, India

# Experience

- 12/2024 Present Tanium, Inc., New York, NY Director, Product Management & Enablement (AI R&D). Leading development of an AI-agnostic productivity platform for R&D Organization to develop the enterprise cybersecurity and endpoint management. (0 years, 7 months)
- 02/2021 to 10/2024 Cloud Software Group (TIBCO), New York, NY Global Head of EBX PreSales & Customer Success. Led worldwide solution engineering and customer success for TIBCO's data management software (EBX MDM), integrating AI into product strategy and improving customer adoption. (3 years, 9 months)
- 10/2018 to 01/2021 TIBCO Software Inc., New York, NY Sr. Managing Principal, Data Management PreSales (Americas). Served as "player-coach" for pre-sales and solutions engineering, specializing in EBX (Master Data Management) platform. (2 years, 4 months)
- 02/2013 to 09/2018 Orchestra Networks (acquired by TIBCO), New York, NY *Principal Solutions Engineer (MDM)*. MDM subject matter expert; developed and demonstrated EBX platform solutions for clients across industries, contributing to core product enhancements. (5 years, 8 months)
- 08/2012 to 02/2013 Morgan Stanley, New York, NY Associate (AVP), Enterprise Data Group. Led a master data management initiative (implemented global Legal Entity Identifier integration into enterprise reference data). (6 months)
- 09/2011 to 08/2012 Serene Corporation, New York, NY MDM Solution Architect (Consultant). Guided master data management implementations, partnering with multiple MDM software providers (Orchestra Networks, Semarchy, Informatica). (11 months)
- 09/2006 to 09/2011 Cognizant Technology Solutions, London, UK Consultant (MDM & Integration). Progressed from trainee to project lead, implementing large-scale data integration and MDM solutions (e.g., CRM and Pharma data hubs using Informatica MDM). (5 years, 1 month)

Total 18 years & 10 months of professional experience – no credit for education needed.

### Significant Performance

02/2013 to 10/2018 – Product Innovation at Orchestra Networks (EBX MDM Platform): As a Principal Solutions Engineer, I made core R&D contributions to EBX, a leading Master Data Management product. I co-designed the EBX Data Quality add-on, introducing an embedded

- data matching and cleansing engine. This included inventing a **fuzzy token filtering algorithm** (2015) that dramatically improved matching scalability for large, multilingual datasets. These innovations became fundamental differentiators for the EBX platform and are still in use today. I also authored an "EBX Data Consolidation" guide (2018) that standardized best practices for complex multi-domain data merge operations. **Significance:** My contributions enhanced EBX's capabilities, helping Orchestra Networks (later TIBCO) achieve a 6-year Leader position in Gartner's MDM Magic Quadrant and enabling clients to trust the platform for enterprise-critical data. (5 years, 9 months)
- 02/2021 to 10/2024 Global Leadership & AI Integration at TIBCO: As Global Head of Presales for TIBCO's data management unit, I spearheaded technical strategy and innovation for the EBX platform. Notably, in 2023 I integrated Generative AI (OpenAI's GPT) with the EBX MDM system by architecting the "EBX Gen AI Adapter." This allowed users to query and manage master data via natural language, a first-of-its-kind capability in the MDM space. I led a global team to bring this concept from prototype to demonstration, earning recognition from senior leadership. Concurrently, I drove customer success programs that improved adoption and retention (developing standard operating procedures and health metrics for deployments).

  Significance: These efforts kept TIBCO's data management offerings at the cutting edge the AI integration opened new paradigms for data stewardship, and the team's success helped maintain TIBCO's industry leadership and customer satisfaction during a major corporate merger. (3 years, 9 months)

#### **Patents**

Patent Pending (filed 2025): "AI-Driven Autonomous Product Management Platform."
 Inventor on a patent application for Tanium's innovative AI-agnostic Product Management productivity platform that uses machine learning to proactively manage and create an end-to-end product creation lifecycle.

# **Professional Organizations and Honors**

- **IEEE Member**, North Jersey Section (Active Member since 2025)
- Listed in Marquis Who's Who in America (2024 Edition) for contributions to the technology industry

## **Publications**

- *Data for AI: Data Infrastructure for Machine Intelligence*, Technics Publications, 2025. (Coauthor of book detailing frameworks for enterprise data management in AI/ML projects.)
- Designing Micro Aerial Vehicles with Increased Flight Efficiency Investigated & Coauthored new approaches to enhance drone endurance (Aeronautics journal, 2004).
- Hyper Deformation Through Jacobian Instability and Clustering Configuration in 52Fe
   Nucleus Co-authored & contributed to a nuclear physics study examining deformation mechanics in atomic nuclei (Conference Publication, 2002).
- Introduction to Algorithms in the Phoenix Computing Model Supporting Dynamic Joining/Leaving of Resources Co-authored detailed algorithms for dynamic resource management in distributed computing environments (Proceedings of International Conference, 2003).